



## CEW – Student Evidence

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### **Session Three: Build a Business 3<sup>rd</sup> Grade-5<sup>th</sup> Grade CEW Academic Standard: 13.4.5 C**

**Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Today you learned about entrepreneurs, the resources needed to bring products to the market, as well as the process of innovation within entrepreneurship.

When talking about the resources needed (natural resources, capital resources, and human resources) what did you learn about how you can think of ways to improve some everyday items and how will this help you in your future?

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## YOUR BUSINESS PLAN

Use Ida's business plan as a model to complete your own business plan. Answer the questions.

What product or service will you sell?

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Who will be your customers?

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When will your product or service be ready?

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Where will you get the money to start?

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Why is your business needed?

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**Business Name:** \_\_\_\_\_

BUSINESS ITEMS	ITEM QUANTITY	ITEM COST	TOTAL COST
			(Quantity × Cost)
Supplies:			
Advertising:			
Other Costs:			
Employee:			
<b>TOTAL START-UP COST</b>			<b>=</b>

**Description of Goods or Services:** \_\_\_\_\_

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**Business Hours:** \_\_\_\_\_

**Customer Description:** \_\_\_\_\_